



January 1, 2022

Dear Valued Member,

First, we wanted to thank you for your continued support of the Tecumseh Chamber of Commerce. We understand first-hand the challenges the business community is facing. Our chamber has been working steadily connecting with our members to provide them with the most up-to-date resources and information to help navigate (and ultimately survive) the current effects of the pandemic.

As we move into 2022, we plan to continue efforts to strengthen our business community such as regular Membership Monthly Workshops, Annual Business Awards Banquet, Legislative Forums, T.A.G. (Tecumseh Area Guides) Ambassador's Team meets, school awards support and more! However, as always you can count on our ability to pivot to meet your needs.

Below are programs and strategies we plan to initiate in 2022 to provide additional funding for the growth and expansion of our organization to create additional opportunities for our members to engage within the community.

- Downtown Banner Program to advertise for our members and help beautify Tecumseh
- Host, organize, and support the town's citywide festival, Frontier Days
- Re-implement our Quarterly Luncheon Program
- Update the Halloween Trick or Treat Event as a Fall Festival
- Host a new Downtown Christmas Parade and Vendor Event

With this letter, you will find your 2022 invoice for membership dues. Select members may not be due until later in the year due to their initial start date. Please review your invoice and pay accordingly. We hope to get everyone on the same payment schedule and encourage you to pay at the first of January to save staff time on billing. Your membership expiration date will stay the same if you pay months in advance.

We recently converted much of our correspondence to email or text to maintain a healthy chamber budget, so you might have seen the invoice come through your email inbox as well. Please be sure to update your email for our records for future use.

Our Chamber runs 100% on dues, sponsorships, events, and fundraisers. Please use the enclosed envelope to return the bottom portion of the Membership Investment along with your payment. For those who wish to pay online, simply send us an email requesting your invoice to be sent via Paypal and available to pay with debit/credit card.

We see the vital importance of our Chamber responding strategically to sustain a strong, businesses-friendly environment. We are confident that Tecumseh will endure all challenges and emerge on the other side better than ever. Our goal is to always be the advocate for business in the Tecumseh, Oklahoma area, and serve our community to the fullest capacity with help from invested community partners like you.

Sincerely,

Leslie Merritt  
Executive Director

# Membership Benefits Explained

## Learn



Monthly Workshops  
Business Advisors  
Business Consults  
Training on demand.  
If you need help, just ask.  
We will locate a resource on your behalf.



## Network

Instantly grow your network by joining the chamber. Our friends become your friends. Learn from industry pros while advancing your business. Get solid referrals for being a member.



## Community

Your chamber is involved in the community. We support, donate and volunteer at events such as Frontier Days, Fire Safety, Back to School Bash, Easter Hunt, Halloween, and much more!



## Visibility

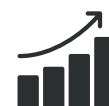
Get solid referrals for being a member. Engage in sponsorship opportunities. Utilize the chamber's social media. Ribbon cuttings. Board seat opportunity to serve.



## Savings

The chamber creates advertising materials (in moderation) on behalf of our members. We offer the opportunity for businesses to give member to member rates. We save you time and money actively referring and advertising on your behalf.

## Grow



Help to spread the word for your events. News releases for events. Ambassador's program (T.A.G.) Tecumseh Area Guide's opportunity. Local shopping campaigns. Work together to bring in new business, talent, and customers to the area..



## Credibility

The average consumer is 44% more likely to think highly of your biz and 63% will buy your products just for being a local chamber member!

## Voice



Access to legislators and city officials.. Chamber director is accessible. Monthly newsletters with ad space.

**Promoting businesses, investing in education, and caring for our community.**



**Dates, locations, and times are tentative and subject to change. Please stay up to date by checking your monthly newsletter or by frequently visiting <https://tecumsehchamber.com> for more information.**

#### January-

- 1<sup>st</sup> Membership Dues
- 12<sup>th</sup> Board of Directors Meeting at noon
- 13<sup>th</sup> T.A.G. at 9am
- 17<sup>th</sup> OFFICE CLOSED Martin Luther King
- 18<sup>th</sup> Last Day to sign up for Auction tickets & sponsorships.
- 18<sup>th</sup> Last Day to bring Auction items to chamber office or library.
- 18<sup>th</sup> at noon Workshop Luncheon
- 24<sup>th</sup> Launch Frontier Days T-shirt Contest

#### February-

- 1<sup>st</sup> Begin accepting High School Scholarship Applications
- 1<sup>st</sup> – 8<sup>th</sup> Online Auction at [32auctions.com/chamber2022](http://32auctions.com/chamber2022)
- 9<sup>th</sup> Board of Directors Meeting at noon
- 10<sup>th</sup> TAG Meeting at 9am
- 10<sup>th</sup> Live in-person Auction at 5:30pm
- 15<sup>th</sup> Workshop at 9am Farmer's
- 21<sup>st</sup> OFFICE CLOSED President's Day

#### March-

- 9<sup>th</sup> Board of Directors Meeting at noon
- 10<sup>th</sup> TAG Meeting TBD
- 11<sup>th</sup> Legislative Meeting
- 15<sup>th</sup> Workshop at 9am Farmer's
- 24<sup>th</sup> Quarterly Luncheon

#### April-

- Teacher Appreciation Luncheon TBD includes Senior of the Month and Scholarship Recipients
- 13<sup>th</sup> Board of Directors Meeting at noon
- 14<sup>th</sup> TAG Meeting TBD
- 15<sup>th</sup> OFFICE CLOSED Good Friday
- 19<sup>th</sup> Workshop at 9am Farmer's
- 22<sup>nd</sup> Legislative Meeting

#### May-

- Legislative Luncheon follow up either May or June TBD
- 11<sup>th</sup> Board of Directors Meeting at noon
- 12<sup>th</sup> TAG Meeting TBD
- 17<sup>th</sup> Workshop at noon Luncheon
- Announce T-shirt Contest Winner Begin Selling Frontier Days T-shirts
- 30<sup>th</sup> OFFICE CLOSED Memorial Day

#### June-

- Legislative Luncheon Follow up either May or June TBD
- Begin Selling Downtown Banners
- Blood Drive TBD
- No Board Meeting
- 9<sup>th</sup> TAG Meeting TBD
- 19<sup>th</sup> OFFICE CLOSED Juneteenth
- 21<sup>st</sup> Workshop at 9am Farmer's MEMBERSHIP DRIVE \*\*\*
- 23<sup>rd</sup> Quarterly Luncheon

#### July-

- 4<sup>th</sup> OFFICE CLOSED Independence Day
- 13<sup>th</sup> Board of Directors Meeting at noon
- 14<sup>th</sup> TAG Meeting TBD
- 19<sup>th</sup> Workshop at 9am Farmer's
- 21<sup>st</sup> City Appreciation Luncheon

#### August-

- 1<sup>st</sup> Chamber Election Starts with Nomination Requests
- 10<sup>th</sup> Board of Directors Meeting at noon
- 11<sup>th</sup> TAG Meeting
- 15<sup>th</sup> Last day to nominate for chamber election/awards
- 16<sup>th</sup> Workshop at 9am Farmer's
- 20<sup>th</sup> Last Day to pre-order and secure a Frontier Days T-shirt



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#### September-

- 5<sup>th</sup> OFFICE CLOSED Labor Day
- 8<sup>th</sup> TAG Meeting TBD
- 11<sup>th</sup> -18<sup>th</sup> Frontier Days Festivities check <https://frontierdaysok.com> for more information
- 20<sup>th</sup> Workshop at noon Luncheon
- 27<sup>th</sup> Official Chamber Election Ballots are sent by noon \*\*We will aim for earlier date, but this is last date that should be sent\*\*

Watch your inbox. Be sure we have a good email on file if you want to vote.

- 29<sup>th</sup> Quarterly Luncheon

#### October-

- 11<sup>th</sup> Last Day to Vote in chamber Election – subject to change to an earlier date. Watch for updates.
- 12<sup>th</sup> Board of Directors Meeting at noon
- 13<sup>th</sup> TAG Meeting
- 18<sup>th</sup> Workshop at noon Luncheon
- 20<sup>th</sup> Last day to sign up for Awards Banquet
- 22<sup>nd</sup> Fall Festival at 6pm
- 27<sup>th</sup> Send booklet out for printing (no later than Nov. 1<sup>st</sup>)
- Small Biz Saturday information and coordination with GCTC.

#### November-

- 9<sup>th</sup> Board of Directors Meeting at noon
- 10<sup>th</sup> TAG Meeting TBD
- 10<sup>th</sup> Annual Meeting & Awards Banquet
- 11<sup>th</sup> OFFICE CLOSED Veteran's Day
- 15<sup>th</sup> Workshop at 9am Farmer's
- 24<sup>th</sup> – 25<sup>th</sup> OFFICE CLOSED Thanksgiving
- 29<sup>th</sup> Last Day to register for Dec. Luncheon

#### December-

- 8<sup>th</sup> TAG Meeting TBD
- 11<sup>th</sup> Downtown Grinchmas
- 13<sup>th</sup> Christmas Membership Luncheon/Final Quarterly Luncheon
- 14<sup>th</sup> Board of Directors Meeting
- 20<sup>th</sup> Workshop at 9am Farmer's
- 23<sup>rd</sup> & 26<sup>th</sup> – 30<sup>th</sup> Christmas & New Years Holiday Break

Holidays and office closings are based on the City of Tecumseh's approved 2022 holiday schedule and the annual holiday policy approved by the Board of Directors for Christmas through New Year's.

# NEW YEAR MEMBER TO-DO LIST

## L

### LOOK FOR EMAILS!

We send out monthly newsletters to your inbox to keep you informed of chamber events, changes in the organization, community news and much more! Don't like emails? Sign up for SMS/text messages instead. Ask us how!

## E

### EXPLORE THE NEW WEBSITE!

Our chamber recently launched a new website, and we are making upgrades and changes for additional functionality and friendly features you and your business can enjoy.

## V

### VOTE!

Plan to nominate and vote this year. Watch out for email ballots around the first week of September. We want you to actively participate in shaping our organization by carefully considering your choices. Every vote matters!

## E

### EXPAND YOUR NETWORK!

Plan to become an ambassador. We have revamped the T.A.G. program to offer more visibility to our volunteers. We want to provide new and engaging opportunities for your business to grow and expand.

## L

### LEARN SOMETHING NEW!

Select chamber members have invested time and money into the free monthly workshops to offer educational opportunities for your business and staff to grow. Visit our Events Calendar for upcoming workshops and join us.

## U

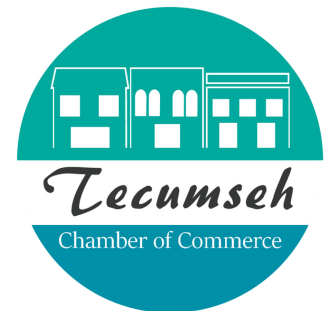
### UPDATE YOUR CONTACT INFO!

We don't want to lose contact with you, so please keep us updated on any contact changes. We can't make solid referrals or keep you informed without current information. This may include a list of current representatives.

## P

### PAY YOUR DUES!

Keep your membership current and please don't forget to pay your dues. We want to keep you listed as a credible chamber member and continue offering you all the benefits and perks of being an active chamber member and valuable community partner.



## LESLIE MERRITT

Executive Director

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Cell: 405-287-4092

Address: 114 N. Broadway St. Tecumseh,  
OK 74873



# FOR THE LOVE OF THE GAME: FAMILY GAME NIGHT AUCTION



**FEB. 1ST-FEB. 8TH ONLINE AUCTION AT  
[HTTPS://32AUCTIONS.COM/CHAMBER2022](https://32AUCTIONS.COM/CHAMBER2022)**

**Tickets are \$45 each  
 Live in-person seating is limited!  
 RSVP today!**

**FEB. 10TH LIVE IN-PERSON EVENT  
 REGISTRATION ENDS JAN. 31ST**

go online to <https://tecumsehchamber.com>

<b>SPONSORSHIP OPPORTUNITIES</b>	<b>"VIRTUAL HERO" ONLINE AUCTION SPONSOR (1 AVAILABLE)</b>	<b>"PENNYBAGS"</b>	<b>"KING KANDY"</b>
Tickets (\$45 each)	Includes Table for 8 Premium Location (front/center)	Includes Tickets for 4 Premium Table Location (order of signup)	Includes Tickets for 2 (order of signup)
Online Auction Site	Top of Page Banner	Logo & name mentioned by tier	Logo & name mentioned by tier
Social Media Recognition	Presenting Sponsor individual post +	Name and logo with other sponsors in post	Name and logo with other sponsors in post
Live Event Ad space	Premium Digital Ad at live in-person event	Scrolling logo on digital screen during live in-person event	Scrolling digitized logo placed with other logos in tier during live in-person event
Additional Media & Press	Premium Presenter Recognition Name/Logo Honorable mention in all media outlets.	Mentioned by tier on website	<b>X</b>
Additional Gratitude	Post Event - Social media/Website Gratitude	<b>X</b>	<b>X</b>
Investment Cost	<b>\$1000</b>	<b>\$500</b>	<b>\$250</b>